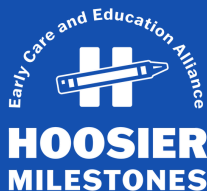




THE BEST PLACE FOR
WORKING PARENTS®



Be recognized as a Best Place for Working Parents®

Working Parents Powering Business: The Future of Workplace Success

Gain a competitive advantage with the new
businesses designation through a 3-minute,
online self-assessment!



About the self-assessment

With our short, confidential online self-assessment businesses can see if they qualify for a **Best Place for Working Parents®** designation and view how their company compares to other companies of like size and industry.

Scan the code to take the confidential, 3-minute
self-assessment with immediate online results.

Family-friendly *is* business friendly

The assessment highlights ONLY the family-friendly policies that also have research-proven benefit to businesses' bottom line. Each question ties to policies that positively impact employee attraction, retention, satisfaction and productivity.



**Only 27% of
families** have the father as
the sole breadwinner.



83% of millennials
will leave one job for another
with stronger family policies.



Replacing an employee
costs a business **6-9 months**
of that employee's salary.